

Media Release



FOR IMMEDIATE RELEASE:

To the Editor:

5-Star Citizens Bank & Trust Company Like Having a Friend in the Banking Business

Vivian, LA - March 2023: **BauerFinancial, Inc., the Nation's Premier Bank Rating Firm**, is proud to announce that **Citizens Bank & Trust Company** has once again earned its **Top (5-Star) Rating** for financial strength and stability. This marks Citizens Bank & Trust Company's 10th consecutive 5-Star rating.

Bauer rates every federally-insured U.S. chartered bank with the same strict standards, and is pleased to report that Citizens Bank & Trust Company continues to outperform its peers. What does it mean when we say, "like having a friend in the banking business?", muses **Karen Dorway, president** of BauerFinancial. "It means loyalty and dedication. It's a connection, one that you can rarely find in a big bank. But at Citizens Bank & Trust Company, it comes naturally. Not to mention", she continues, "a local bank means local decisions, made by people just like you."

President/CEO of Citizens Bank & Trust Company Adam Johnston stated "CB&T is the oldest locally owned community bank in Caddo and Bossier Parishes. We are proud of our past, and we work every day to provide for the financial service needs of the communities we serve. To us, the honor of Bauer's top rating means that we are safe, healthy, and prepared to play our role in local economic development in the future."

Established in 1967, Citizens Bank & Trust Company has been a dedicated banking partner for the community for 56 years. Making connections and supporting this community has been its hallmark since its inception. Being rated 5-Stars by Bauer, the best, most trusted source for a validated, statistical review of your bank's financial strength, is evidence of its safety and soundness.

Visit cbtbankco.com

Citizens Bank & Trust Company: "Your business is personal to us."



Bank and Credit Union data compiled from financial data for the period noted, as reported to federal regulators. The financial data obtained from these sources is consistently reliable, although; the accuracy and completeness of the data cannot be guaranteed by BauerFinancial, Inc. Since 1983, BauerFinancial has relied upon this data in its judgment and in rendering its opinion (e.g. determination of star ratings). BauerFinancial, Inc. is not a financial advisor; it is an independent bank research firm. No institution can pay for or opt out of a BauerFinancial rating. Star-ratings are all available for free at bauerfinancial.com.

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